

SUMMARY OF QUALIFICATIONS

Offers more than 9 years of creative design experience, serving as an Art Director. Demonstrates a proven record of success directing and developing design solutions focused on business needs. A manager and team player who possesses exceptional creativity and work ethic.

PROFESSIONAL EXPERIENCE

Art Director ■ SCK Design ■ Chicago, IL ■ April 2006 - Sept 2008

- Started a Chicago office to help the Cleveland company tap into a new market, winning nine new clients and initiating local relationships
- Managed design concepts from start to finish, working with creative team to supervise creation of logo concepts and handling all client communication
- Designed marketing materials and website to rebrand communications company to an integrated corporate social responsibility consultancy
- Created new art & culture publication for a liberal arts college in order to centralize event listings for attendees
- Proposed and articulated design idea for explaining corporate merger to client's employees, resulting in organic new business growth

Art Director ■ Jasculca/Terman & Associates ■ Chicago, IL ■ Sept 2003 – Mar 2006

- Art-directed staff to meet the varied design needs of clients in multiple sectors including corporate, government, institutional, and non-profit
- Restructured creative department to improve efficiency and communications with account services team, resulting in improved service time and increased business
- Represented creative department in strategy sessions with senior management and in presentations to new and existing clients
- Supervised, inspired and motivated creative team of six, heading in-house creative department to ensure high level of creative excellence as well as handling all management duties
- Produced sales and marketing materials for both public relations and creative departments to contribute to new business development

Graphic Designer / Project Coordinator ■ SCK Design ■ Cleveland, OH ■ Mar 1999 – Sept 2003

- Designed catalogs, corporate identities, brochure and collateral materials, annual reports and web sites for a wide range of clients and organizations
- Directed photo shoots and secured vendors
- Created sitemap planning, executed front-end HTML coding and maintained design and navigation needs of web sites
- Prepared electronic files for prepress production, reviewed printer's proofs and supervised press checks
- Attended quarterly business meetings to evaluate and determine financial goals

EDUCATION

Kent State University ■ Kent, OH ■ May 1998
Visual Communication Design | Bachelor of Arts

COMPUTER SOFTWARE

Proficient with the Adobe suite of print and web design products, Macromedia suite of print and web design products, QuarkXPress, Microsoft Word and PowerPoint.

AFFILIATIONS - ASSOCIATIONS

- 2008 Member of Society for Marketing Professional Services (SMPS)
- 2007 Featured in Graphic Design USA Design Annual
- 2006 Member of the Chicagoland Chamber of Commerce
- 2005 Attendee | HOW Design Conference
- 2001 Featured in Graphic Design USA Design Annual